



*THE*

*DATING*

↑ INNER  
CONFIDENCE

*PROTOCOL*

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# Introduction

**Learning to design and execute a series of dates is one of the most essential skills you can learn in life.**

It's the difference between creating an intimate relationship that best suits your lifestyle versus nothing happening at all.

So pay attention very closely to this guide. If you are getting first dates, but not seconds, odds are you are taking women on suboptimal dates and/or you are "getting found out."

"Getting found out" is how we describe the process of a woman slowly realizing that you aren't as cool, fun, attractive, or interesting as she initially thought. This is exposed after she spends more time with you.

If your conversation skills suck, you will struggle, but as with anything, practice, practice, practice.

Successful dates follow the same basic structure (connection, fun & intimacy). First she needs to feel at ease and comfortable in your presence, this is done best with banter, light conversation, this will lead to a feeling of connectedness.

Connection requires forming a bond and establishing trust, which can be done at any casual venue like a local bar or simply taking a walk in the park.

I follow that up with taking them to a secluded corner of a lounge or bar with a slower, more intimate vibe where we can relax on a couch and have a more intimate conversation. If the chemistry is there and we have our first kiss, I'll consider venue 3.

If not, no sweat, I'll end the date after the second venue and give her the gift of wondering how much I really like her until the 2nd date.

If we move to venue 3, I'll do something fun and interactive as a "couple" would do, this takes the focus off of the conversation and onto the activity at hand. My favorite sorts of venues are arcades, bars with games, ping pong bars, pool halls, etc...

This layout will put you in the right environment to do just all of that.

However, this only solves 50% of the problem. You still need to figure out your logistics, and most importantly – you need to avoid being boring, which is the biggest date killer of all. Having great conversation skills is a huge bonus, but even if you're not great there's still plenty of hope because the framework of this protocol will allow her to do 90% of the talking anyway.

If you put me in front of a woman for more than a few hours, the odds are very high we'll connect because I have a plan and I don't make most of the mistakes other men do. I know where to take her, which type of activities to do together, which conversation threads to choose, and I know which ones to avoid.

## The Dating Protocol

When to Schedule:

- Avoid scheduling dates on Friday/Saturday nights because it sends the message that you don't have a social life and a date with her is the most important social event on her calendar, making you look lame and boring!
- When inquiring about her availability via text when scheduling the date, if she only offers a Fri/Sat I would send this text:  
"Weekends are a bit tough for me, can you ever sneak out on a school night?"  
But if she's not free, you kinda just have to bite the bullet and go for it, if she's worth it. It's not a total deal breaker obviously, it's just a guideline that lowers chances of flaking and increases your sexual market value.

**Venue 1: A bar, coffee shop, frozen yogurt/ice cream shop, walk in park, etc...**

- Conversation: Flirting, vibing, teasing/breaking rapport, cold reading, chick crack

- Physical Contact: Light touching, hand holding on transition 1 after leaving the venue

### **Venue 2: A lounge where you can sit side by side on a couch, an isolated park bench, the beach...**

- Conversation: Flirting, "The Questions Game"
- Physical Contact: hand holding, making out

### **Venue 3: An activity you experience together**

- Conversation: keep it centered around the event at hand
- Physical Contact: touch her like your girlfriend

### **Venue 4: Sex Location (your place, her place, a vehicle, or anywhere else depending on how adventurous you are)**

- Conversation: hopefully very little ;)
- Physical Contact: two steps forward, one step back...

## **Pre-Date Checklist**

Any time you are out with a girl, a first impression is based on your personality, looks, clothes, and hygiene. If you end up back at your place you'll be judged on that too. Any of the tiniest details can be a complete turnoff for her, and cause her to change her mind about hooking up, even if everything else is going perfectly. With that in mind, I present to you my checklist for steps to do before going out on a date:

1. The easiest way to get a second date is to have sex on the first date. This will likely happen at your place so almost make sure your home is clean and presentable. If you have roommates, make sure you warn them in advance to avoid loitering in the common areas to give you privacy.
2. Most importantly, make sure your bathroom is clean, stocked with toilet paper, a trashcan, a spare toothbrush, tooth paste, soap and towels. Major bonus points for having eye-contact solution. Please for the love of god, make sure there aren't any used condoms in the trash.

3. Always have a bottle of white wine or rose plus a bottle of champagne/sparkling wine (cheaper) on hand at your place. Also make sure you have a bluetooth speaker. If you invite someone over without wine or music, you'll look totally lame and unprepared.
4. If you are driving to pick up your date make sure your car is clean on the inside and out, and doesn't smell. We recommend against driving. Take Uber instead. When you end up paying for parking, gas and risk a DUI, you save tons of money over the long run by using Uber. Even if you don't drink, using the ride home to sit in the back and make out with your date is much better than driving.
5. Make sure you're not dressed like an idiot. If you aren't 100% positive that you look good, [email Robbie](#) and ask for the beginners Fashion Guide.
6. Always take a shower before you go out on a date. "But Robbie, I don't smell cuz I took a shower earlier in the day." No, you still smell. Clean your balls and better yet, shave them. Hair down there isn't attractive.
7. Make sure your fingernails and toenails are clean, short and dull. A friend of mine went on a date, went back to his place and he sliced her pussy with his long fingernails. DO NOT be that guy. He will be forever known as "The Slicer."
8. Brush and floss your teeth. Rinse with mouthwash and never leave the house without gum/mints. Based on a recent statistic, "Out of 22,619 men and women polled, 88 percent said that sexual attraction was of prime importance for falling in love. Poor hygiene was most cited by both women (94 percent) and men (84 percent) as reducing both initial and long-term attraction."
9. Always have condoms and use them. The one that has been in your wallet for the last year doesn't count. Always bring three: one for night, one for morning and one extra just in case. Always have lubricant at home as well.
10. Wear deodorant. Cologne is a plus but don't overdo it. I spray one squirt on the back of each hand and then rub them on my neck. That way the cologne is on my neck so she can smell it if she kisses me there and on my hands so she can smell a little scent here and there if I'm talking with my hands. If it's at all overpowering, you'll look like a guido d-bag.
11. If you're in a westernized, post-feminist country like the US, don't bring flowers! Ugh, gross, barf! She will think you're an epic, cliché loser. Chivalry is not dead, but flowers on a first date is. Once you're consistently hooking up, flowers can work.

All of these things are completely within your control and you have zero excuses to not execute this list perfectly.

I've missed out on fun many times in my younger years by screwing these things up: Dirty bathroom, gross nails, no condoms, greasy hair. And I didn't just miss out that night, I killed my chances completely.

Women love being with a guy who gets the importance of the things on this list. It shows you respect for yourself, which women are attracted to.

It's seriously surprising how often guys make these mistakes. Just figure out a way to get it handled and you'll blow away the competition. Get a maid if you are too lazy to clean your place. Get dental cleanings twice per year. Get your teeth whitened. Get your fashion on point. Don't let stupid mistakes cockblock you.

## Venue 1

After setting up the date, you want to meet at venue 1 (out of 4), which should be something along the lines of a bar, coffee shop, or walk in the park.

The goal you're aiming to reach at the first venue is to make the initial connection and get to know your date on a personal level.

We'll talk about specific conversation skills later in this module.

It's important to start the date off early with light touching, humor and playful teasing.

Almost every girl will be at least five minutes late for a date and even if she isn't, you should still send her this meme just before you are scheduled to meet.



When she shows up, don't shake her hand like an awkward stiff.

Give her a hug and ask her if she liked the meme you sent.

Ideally, you want to meet her outside, then lead her through the front door by the small of her back and make your way to the bar/counter.

I like to delivery this playful line which puts me in a position of authority and show's I'm not a pushover like most guys she dates:

*I know you just walked in, but I have a job for you. I'm gonna grab the first round while you find us a place to sit. Bonus points if you can find two seats side-by-side at the bar. And yes, I will be grading you! 😊*

I'll go to the closest section of the bar, grab the drinks and come meet her. No matter what seats she picks, I'll give her a B- for no other reason besides that I'm a tough grader.



*Me: Ok, your grade on the seating assignment is a B-*

*Her: Why?*

*Me: I dunno, I never give above a B-, I'm a tough grader.*

If she's really late, your best bet is to grab a couple seats at the bar and wait for her inside.

Sitting side by side is ideal because it's easier for her to touch you and read her physical signals to see how into you she is, but if it isn't an option, that's ok.

It's important to execute some light touches at the first venue. If you never touch her and then try to kiss her later, it will feel uncalibrated, so talk with your hands, touch her on the arm to emphasize points but if she's not touching you back, mirror her frequency and most importantly, don't force it.

Have one drink, keep the conversation light and fun, flirt, tease, banter, chick crack, games, etc... and then say "Ok, time for our next stop, lets go."

DO NOT - stay at Venue 1 for more than 30 minutes or you risk the date getting super boring and her calling it a night before the real magic happens.

## **Transition 1**

Next, you want to move on to the second venue, which is ideally a quiet, dark, cavernous or lounge-y environment.

You can also pull this off on a secluded park bench, at the beach or anywhere else where you can sit side-by-side with privacy.

The goal in this environment is to shift away from normal conversation and discuss more intimate topics.

If possible, the second venue should be a 5-10 minute walk from the first venue.

During this walk, you can use this time to get physical with her in ways such as hand holding, arm entangling and even sharing a quick kiss if the vibe is right.

After exiting venue 1, I'll usually reach back and extend my hand when we come to a street we have to cross.

If she likes me, she will grab it almost every time. But if she doesn't, no big deal... I've got you covered.

If she doesn't take my hand I'll say:

*"Yoooo, you're rejecting my hand hold?! :) This is a dangerous street and my mom told me to never cross the street without holding someones hand. So if you're not gonna do it I'll have to ask that homeless guy over there!"*

At this point she's gonna take my hand, and I only hold it until we've crossed.

Pro Tip: If you attempt to physically escalate and she doesn't reciprocate, don't let that awkward silence linger, it's always better to call it out in a funny way like this.

When to go for the kiss is all about timing, so it's hard for me to tell you exactly when to go for it, but in most circumstances it will happen at the second venue.

## Venue 2

Once you're at the second venue, find a secluded couch, booth, park bench, etc... where you can sit next to each other.

The worst thing you can do is put yourself in a seating situation that is not conducive to touch, such as across a table from each other.

Additionally, you want to have the right sub-communications in this environment by slowing down your speech, strong eye-contact, and touching her if she reciprocates.

Remember, the objective of the date is to form an emotional connection and that happens both conversationally and physically.

Some girls require less emotional connection in order to get physical than others.

Don't make the rookie mistake of doing nothing and waiting for the goodbye to go for the first kiss, but you can also blow yourself out by being too aggressive too soon. Better to err on the side of aggressive.

Think of connection as a speedometer.

The stronger the connection = the faster you are going = the more she will want to get physical.

The harder you have to work to keep the conversation flowing and the more forced it feels, the slower the speed and the lower the likelihood that she wants to get physical with you.

If you feel like you're having a hard time connecting, ask questions that elicit more of an emotional response.

One of my favorite ways to do this is to play 'The Questions Game.'

## "The Questions Game"

*Ok, we're gonna play a game, you've probably played it before in junior high or high school. It's like truth or dare, without the dare.*

*The game is easy, I ask a question, then you ask a question.*

*There are three rules:*

1. *You have to be honest.*
2. *You have to answer the same question you asked.*
3. *All questions have to potentially make the other person slightly uncomfortable or embarrassed. Otherwise the game is boring.*

*Ok, I'll go first...*

Here are my preferred top 5 questions, make sure you use this order.

1. *What's your spirit animal?*
2. *What's your most embarrassing moment?*
3. *What's your worst first date?*
4. *Where's the craziest place you've had sex?*
5. *What is your secret fetish?*

Resist the urge to immediately start asking sexual questions, it's forced, contrived and expected.

Ideally, she will be the first to ask you a sexual question, which is a great sign.

I wait at least four questions before I consider going sexual and typically lead with *"What's the craziest place you've ever had sex?"*

From there I gauge how open and comfortable she is talking about sex and proceed accordingly.

Sometimes, I'll tell a story about getting caught having sex in a golf cart by the 70-year-old golf course ranger.

## Going For The Kiss

If at any point during this time she plays with your fingers, places her hand on your thigh, and/or sits close enough to you where your bodies are touching, you can feel confident that you can go in for the kiss.

It's usually ideal to say nothing, but if it feels too awkward to move in for the kiss, I'll use this go-to line:

*"I'm kinda having a hard time concentrating on anything you are saying right now, because the only thing I can think about is kissing you."*

If she does anything except immediately saying no, I slowly move in and kiss her.

Remember the 90/10 rule from the movie "Hitch" - you go 90 percent of the way in, and let her go the last 10.

Another lighter/more funny kiss routine I use is the straw make-out line:

### **Straw Makeout Line**

I need to ask you a serious question. And don't lie. No one likes a liar.

[grab straw]

Okay if this straw symbolizes our relationship.

[point to bottom]

This is like... you want me to die in a grease fire.

[point to top]

This is like... you want to have my babies.

[point ¼ way up]

This is like... You think I'm cute and like talking to me.

[point ¾ way up]

This is like... You have a crush on me and want to make out.

[pause]

So where am I?

[Hold out straw in front of her]

No matter what she points at, go for the kiss.

After you kiss her, you've crossed that imaginary threshold where you can now be 100% sure she is physically attracted to you.

## **Transition 2**

Before wrapping up at venue 2, you need to decide if you are going to end the night or transition to venue 3.

You could end the date shortly thereafter if you wish or you could continue to another venue if it's appropriate based on a few different variables.

Reasons to transition to venue 3:

- She's making out with you aggressively
- She mentions that she doesn't have to be up early
- She is touching you in a very sexual way
- Anything else that indicates she is no rush to get home

Reasons to end the date after venue 2:

- She mentions she has to be up early in the morning multiple times
- She has denied multiple kiss attempts and is not touching you
- She is checking her phone often
- Anything else that indicates she doesn't like you or has to be up early.

If the signals point to ending the date after venue 2, don't push for a 3rd venue, you'll seem overly invested and a bit needy.

Sometimes, the correct play is to intentionally end after venue 2 even if the signals are pointing to transitioning to venue 3.

This is similar to the concept of Icing we talked about in the "Make Her Want You Texting Program." If you pull away and end the date early when she is really into you, it's going to make her even more into you because we all crave what we can't have.

Scarcity is attractive.

If possible, the third venue should be a 5-10 minute walk from the second venue.

Please use your discretion. If the third venue is not within walking distance, that is ok too.

You can order an Uber/taxi and have a fun make-out party in the backseat on your way there.

# Venue 3

The third venue should be a place where you can have an experience together.

I'm not talking about a movie, show or sporting event, it can be something as simple as playing pool or darts at a dive bar, or taking a walk through a cool park or along the beach.

The goal is to take the focus away from conversation and focus on the experience.

I really want to drive home the point that the 3rd venue has a completely different atmosphere.

Now that you've kissed to establish that you both like each other, you want to drive the focus off of the two of you, and onto the activity/experience.

For example – you could go on a hike, play mini-golf, or even go to a strip club.

This experience often creates the bond that leads to sex but it's very important to always remember to avoid the rookie mistake that almost every thirsty guy makes of pushing too hard and too fast for sex.

You want sex to happen when she wants it the most. Your job is to look for the signals. Your ability to read these signals is what differentiates you from guys who "get It" and those who are don't. For many, this takes a lot of practice and many dates to perfect.

If you've followed this formula and taken her to these three different venues but she's still completely opposed to spending time with you in a place conducive to sex like your place or hers, she's either not comfortable yet, which means you can continue the following dates with more venue 3 types of experiences or conclude that she might be looking for something more serious or she's religious and wants to slow down the physical intimacy. Whether or not to proceed is entirely up to you and what sort of relationships you're interested in.

If you want something casual, and she is explicitly vocal that she is only looking for a monogamous relationship, it's probably a waste of both of your time to continue.

Even if you end up sleeping with her, it will end with drama and negative emotions which isn't healthy for either party involved.

However, talk is cheap and people tend to change their minds, most of the time!

You can tell a lot more from someone's actions than their words, so never forget this crucial point.

## Transition 3

At this point, you're at the 3rd venue if things are going well, you guys should be all over each other physically, possibly a little tipsy and mutually horny.

I'll order an Uber/taxi get in and tell the driver my address.

If she doesn't ask where we are going then you could reasonably assume she wants to go home with you. But I usually say:

"Ok next stop, let's go... if she asks where, I'll say

*"We're going back to my place for one last drink, then I'm kicking you out because I'm worried you'll try to have your way with me" ;)*

If she starts objecting, I'll cut her off and say jokingly:

*"Staaahp it, I promise to be an 86% gentlemen :)"*



If she still puts up resistance and is clearly not comfortable with it, do not push it, have the Uber drop her at home and you can grab a Lyft if she's not on the way.

Give her a kiss goodnight and go your separate ways.

The worst thing you can do is push so hard for sex that it completely turns her off for sex in the future.

Think about how much of a waste of time and money that is!

## Venue 4

**If continued on the first date...**

Once at home, make drinks, turn on some music (Soundcloud, Spotify or Pandora – Disclosure Radio: great vibes) and sit on the couch.

You should always have a bottle of wine or champagne/sparkling wine at your house to be prepared.

If your place isn't an option, you can hint at going to hers.

If you're at her house, offer to make drinks and turn on the music as well.

If you don't have a speaker, you can always jimmy-rig one by putting your phone in a glass cup to amplify the music.

Once inside, the same sexual vibe from the 3rd venue should ensue naturally, but if this isn't the case, do not push it. Remember, sex should happen when she wants it the most, not you!

If the vibe isn't there, there's nothing wrong with kissing and cuddling. Sometimes the sexual vibe will be stronger in the morning, so don't get salty and dip out if she isn't feeling it.

The more dating experience you have, the easier reading her signals will be. If she is passionately kissing you, touching you and aggressively reciprocating what you are doing, it's usually on. But if you're touching her but she's not touching you much back, then it's best to wait.

## **Second/Third/Fourth Dates**

It's best practice to start subsequent dates on Venue 2, then follow protocol as usual.

My favorite second date is a cooking date, but I don't want it to be telegraphed to avoid her thinking it's just a cliché to get her over to my house and in her pants.

However, I would only recommend a cooking date if the prior date included a substantial make-out (kissing) session.

Have her meet you at a bar around 7pm, have a drink and re-establish the physical connection by kissing. Then take her to a grocery store to buy the ingredients for the meal you're going to cook together. If she already ate dinner, you can make a dessert together.

Get her involved with the experience by having her pick out the wine, making the salad or the dessert. Don't have her sit there bored as you cook, that sucks!

This is supposed to be fun and interactive.

Cook something light like salmon. No one wants to get naked after a big meal. After dinner, pour another drink and move to the couch.

Start a movie for background ambiance. A silly comedy or cartoon is always great for this.

Madagascar or Ratatouille are recommendations. Odds are you won't be doing much movie watching though, things should progress physically if the connection is there and you're both comfortable.

If the vibe isn't right, don't be worried, and don't push for intimacy if she's not there yet. I might watch the movie for 5-10 minute then announce I'm getting tired and tell her you've enjoyed the evening but want to sleep.

Ending things on your terms is the key. Don't sit there awkwardly hoping something will happen or trying to force it.

You may have not realized that this dating protocol can be used for an instant-date as well. I've had multiple clients, during live events, meet girls on the side-walk, followed the steps and ended up banging a few hours later.

Once you two are one-on-one you can essentially treat the rest of your night as your first date and follow the steps above.

## The Flake, Why We Do It



By Genevieve:

We've all been flaked on. Regardless of how good-looking, charismatic or genuinely interesting we may be... sometimes the inevitable "letdown text" comes in, leaving us high and dry.

Sometimes it's no biggie, but let's be honest: sometimes it's a total bummer!

On average, however, men have to deal with it on a much more frequent basis than us women – so it would behoove you to prepare for this and, better yet, prevent it.

Yes, I feel bad when I flake, but these days, especially in L.A. where I live... believe it or not, it has become somewhat the norm. It sounds bad, but it's becoming true. However, I always beat myself up

for it when I do flake and try not to make a habit of it. It shows off someone's character, so keep that in mind. The general rule of thumb: 1 flake is allowed, 2 if strange circumstances arose or you REALLY want to have sex with her.

Starting off minor, leading up to more concerning examples of why and how I flake on dates – here are just a \*few\* of the reasons I've flaked on some of my recent dates.

#### **14. I'm tired**

And lazy sometimes. I don't roll out of bed looking like an 8. I \*think\* most men realize this, but they're unaware of the fact that it's enough to make me cancel on a date entirely sometimes. It might sound high-maintenance and frustrating, but brutal honesty is needed sometimes, guys. After a long workday or strenuous night prior, if I went out last night with friends (a date, etc.)... to be honest, I don't feel like getting my ass off the couch at 6 p.m. to begin the hour-long getting ready process for a date that may or may not be mediocre. It totally depends on my mood and if I happen to be in chill mode, you may suffer. Sorry, boys.

#### **13. I'm hung over**

I'll admit, I'm slightly ashamed at the number of dates I've flaked out on due to the poor decisions I've made the night before out partying. Side note: Fridays, Saturdays and Sundays are the primary days this tends to occur. Thursday is the new Friday and Friday the new Saturday, so in an attempt to avoid being the bailout guy, book her on a Thursday or, to be safe, a Wednesday.

#### **12. I'm having a bad skin day/something physical is going on with me that I don't want to expose you to.**

It may sound silly or dumb, but hear me out. Girls will be girls! I hear from boys all the time "you're pretty naturally, you don't need all that makeup." While she may appreciate the sentiment, this isn't enough for her to power through that time of the month, or a big blemish on her face. Sometimes, it just doesn't jibe and as far as women are concerned, we're all allowed some personal time every now and again.

## **11. Something genuinely came up, or I've been running late all day and just couldn't catch up.**

In these situations, usually what's happened is: I couldn't get it together by the end of the day, don't want to deal with the stress... and a flake is a much easier way to deal.

## **10. The Social Media Curse**

If we met through social media or an online dating site/app, and for whatever reason I'm not feeling 100% up to going out, I don't \*really\* feel too terrible flaking, because these guys are a dime a dozen. I've never met him, he's one of 25 different guys I'm communicating with on my "Matches" list on Tinder... He can be easily replaced. And, he probably hadn't stood out to me too much to begin with. This is why it's so important to stick out amongst the rest within online dating and dating apps like Tinder.

## **9. I had to work late**

For a lot of girls, there's a window of time after we leave work that frees us up so that we can get ready in time for a date. If that time frame gets passed up due to finishing work late, traffic, etc... it's no longer worth it to me to rush and get ready in time for this date. Flake!

Now we're getting down to the reasons to be more concerned about...

## **8. I didn't like you from the beginning and I never had the guts to tell you**

Otherwise known as "buyer's remorse." Sometimes I still won't actually agree to meet a guy in person because I was never all that interested, and therefore I have no incentive to see him again. That being said, I won't ever admit this to you. Why did I agree to the date in the first place? Great question! Who knows. Maybe you made me nervous at the time, and I didn't want to create an awkward situation by rejecting your offer. Whatever the case, every now and again, I lose enthusiasm for what seemed like a good idea at the time... and when the time comes to actually go on the date, I for some reason create an excuse to flake. Remember, if you really want something, you'll find a way – but if you don't, you'll find an excuse.

It's bad, but with these guys, I totally ice-flake last minute or no text/call completely. I can't deal with the confrontation in these particularly bad flake situations. I try to do this as minimally as possible because it is such a F-you. But pretty girls these days... we are all guilty of this. Sometimes, men come at me so aggressively that I give them my number in slight fear/annoyance to make them go away, without thinking about how I'm going to deal ahead. I just did this to a guy last night. There are SIGNS to look for when a girl may be doing this.

## **7. It faded out**

She's busy, I'm busy. It's your job to keep the line of interest running strong, and to secure a date within a pretty quick time frame without risking the fade-out and fizzle. The initial excitement she felt at the prospect of going out with you has faded as her lifestyle has gotten in the way and you haven't intercepted.

This is preventable, and if it happens, it is your fault. Maybe she's just not feeling frisky or adventurous enough. That's a problem you can solve. Men are not the only ones who get nervous about relationships... so work on loosening up. Always have a good plan for your date. Make jokes, be sweet. Woo her, but do it in a manner in which you're always going to be the one in control. Use the skills you will learn here.

## **6. She was just a tease**

Some women intentionally go out and give guys their numbers because they WANT guys they never plan to sleep with chasing them around. Some of the reasons these manipulative women engage in this "teasing" behavior is because it gives them wanted attention, an ego boost by impressing other women, and assurance that they could in fact have certain men if they wanted.

You can think of these types of girls as: ice queens who will usually suck you dry for whatever it is you can offer them.

## **5. There's an existing boyfriend and you're dealing with a "testing the waters" situation.**

Girls just want to have fun. We don't always make the smartest or most well-thought-out decisions. When my friends and I are out and about, I'll talk to almost anyone. I like the attention guys give me,

especially if I'm tipsy and in a flirty mood. Other girls are like me. Yes, I may give you my number and I might have seemed a 6 or 7 into you during our first interaction.

However.... waking up the next morning when I'm hung over, sober and I have two texts from my boyfriend wanting to go on a Runyon hike, responding to your text is now my 3rd or 4th priority. And if she has a particularly jealous or involved boyfriend – you may never hear from her again, in fear of being found out.

This situation is annoying, because:

1. If you've been talking to her for a bit, she's probably been lying to you the entire time or downplaying the situation (girls can be notorious for this) and that shows of her moral character
2. She's cheating on him, so that also shows of her character
3. These chicks are usually very high maintenance
4. You don't want to deal with a third party

If you're down with being a side dude primarily for sex only, then OK. But understand that she's ON CALL, guys. Smh

#### **4. Other plans came up last minute, and they were better than ours**

Women get hit on all the time and basically have an unlimited number of options, so there's always the chance that I've met another guy I'm more attracted to. It may not necessarily be another guy per se... but something has come up that is more appealing than going on a date with someone I don't really know.

The plans themselves could actually vary... but they sounded more exciting than whatever it was we had planned.

#### **3. If you've booked me for the second date on the first date, something in the interim has occurred that has made me like you less**

This is pretty self-explanatory. If, for some inexplicable reason, she goes totally cold between dates when she seemed into you the last time you saw her in person, consider whether or not you've done or said something dumb or annoying.

## **2. You were a backup to begin with**

I tend to do this with guys who are generally nice, cool or "okay" guys who I like enough to keep around and/or people I like to have in my social arsenal. But, these are guys who I won't ever take seriously or pursue myself.

- These are guys that bring \*something\* to the table but tend to bore me in person.
- These guys come in really handy for me, but this situation totally sucks for you.
- We call these guys "orbiters," stuck in satellite forever – YEARS – believing that one day... maybe just one day, they'll catch me at an off moment and score with me. Well, don't hold your breath, guys. I personally have never hooked up with any of my 7 or 8 orbiters.
- I'm just not that into you, in these circumstances.

## **1. The other guy**

There's always a guy in her life that she'll dump all other plans for, and it's not you. It's not necessarily her boyfriend, but the guy she's been obsessed with for however long, for whatever reasons. You want to be this guy. There's a lot to it. Justin and Robbie will help you.

*There is hope.*

1. There are always signs to look for in her texts or body language that will signal she might flake out, and things you can do to counteract this.
2. Control the interactions. Don't be controlling, but don't let her push you around, either. It's imperative to apply this tactic early on in your interactions with her, from the get-go. Otherwise, it'll just look like you turned concerned and salty out of nowhere or over something in particular.



3. You might not be #1, but there is a chance she may sleep with you still if the other guy is not being attentive and/or giving her enough attention, if she's in a vulnerable state or is simply just feeling like she needs to get some action. But, its imperative to hold your cool and remain sexy, confident and in the lead to get her to that point – remember, you're number 2 for a reason. You can't afford to be slacking off 😊

xoxo,

Genevieve

# Avoid Flakes By Messaging Effectively

Now that you know how to execute the perfect first date...

Let Me Show You The Secrets Of Sending Text Messages That Make Women Want You.

But before that, I've got to get this off my chest before I explode.

Now, I've seen tons of guys put effort into making sure they're top notch, super attractive dudes whenever they're out on dates or in the presence of other women.

And that's a good thing - methods like in my "Dating Protocol" (when followed to a tee) are practically guaranteed to lead to more dates and "intimacy" than ever before.

Just ask my student, Dan...



*“When I started out I was always thinking long and hard about what to text girls. Through Robbie's help I found out, that texting is one of the most straightforward things one can improve in. I ended up meeting way more girls that were unsure whether to meet me by sending witty texts at the right time. Now I barely spend any time thinking about what to text and my messages are way better than what they used to be.”*

*- Dan*

But for one reason or another...

They completely blow it when it comes to text messaging!

Whether it's text message... Instagram... or dating apps like Tinder...

They somehow always succeed at looking needy, sad, or even pathetic when it comes to messaging women!

And considering some of the cringe-worthy texts I've sent women myself... I can't stand by and watch as my brothers have their texts metaphorically tossed into the trash can.

So here's what I'm thinking:

I've got a text message program designed to take 99% of the thinking out of texting women...

And will transform your texts into weapons that ramp up a woman's eagerness to meet up in real life for a date.

And this is perfect for you because you already know how to give the best first date possible.

So whether it's getting a woman ON a first date... or if it's driving up their desire for the 2nd date, 3rd date, or more...

My program, "Make Her Want You Texting" will make it happen.

Since you've got the gist of the perfect first date down, you owe it to yourself to try this text messaging course out...so you can experience what it's like to literally have a woman hanging on your every (digital) word.

All you've got to do is click [HERE](#) to find out how.

## **Bonus - Get Personalized Help From Robbie & The Inner Confidence Team**

As a bonus to go with this Dating Protocol, I'm offering you a chance to apply for a free strategy call to get answered any questions you may have about your dating life and help you tailor a personalized plan to improve your skills with women, dating and life in general.

On this free calls, we'll work with you to:

- Understand what success looks like and learn how to push your boundaries
- Review your current goals as well as your past successes and failures in order to determine your particular style of interacting with women
- Identify your greatest challenges when it comes to meeting women and help create a plan to overcome them
- Identify blind-spots (problems that you didn't even know that you had) and create a plan to conquer these hidden challenges

- Figure out what you're currently doing to get better with women, and address any gaps in that strategy and help you find one that works for you

To apply for this call, please [fill out this application](#) so that I can get to know you better. Looking forward to chatting with you!



*Robbie  
Kramer*